



PRODUCT CATALOGUE

2026



The Premium
Preserves



CIMA-99 IN NUMBERS



CERTIFICATIONS

IFS · ISO 22000

32

years of experience
in fruit processing

65%

of our production
is exported to 5 continents

60 000

kg of production
capacity per day

10 000

m2 of indoor production
and storage area

1200

developed
unique recipes

INTERNATIONAL AWARDS



SIAL INNOVATION 2018

Chia pearl jelly product
line is selected for SIAL
INNOVATION 2018.

SIAL Paris is among the largest
food exhibitions in the world.



ANUGA TASTE INNOVATION SHOW 2017

Innovation product - Chia
pearl jelly Orange & Ginger
from Anuga, Germany -
the largest trade fair
in the world



GOLD AWARD

for a strawberry
home made style
preserve
IFP 2004



Company Overview

For over 32 years, **CIMA** has been a leading producer of food industry products. The company offers a diverse range of high-quality items, including fruit preserves, toppings, syrups, fruit bases, fillings, and more. With a state-of-the-art production facility and a strong focus on technological innovation, **CIMA** ensures premium quality throughout every stage of the manufacturing process. Its solid presence in the Bulgarian market stems from its reputation as a reliable and established brand, while also successfully expanding its export network. **CIMA'S** products continue to earn the trust of both domestic and international partners and customers. As a key player in the food industry, **CIMA** maintains its position with dynamic growth and resilience in the sector.

FOUNDATION AND EARLY YEARS

CIMA was established by Mr. Tsvetan Zhekov in 1992, following the fall of the Communist regime. Fueled by an entrepreneurial spirit, Mr. Zhekov left his secure job, mortgaged his house, and invested in a small soft drinks production business. Despite numerous challenges, **CIMA** shifted to producing homemade preserves in 1996, identifying and filling a market gap for premium preserves. The entire family contributed to production, resulting in top-quality preserves that quickly gained popularity. **CIMA'S** rich flavors earned a prominent position in the supermarkets, establishing the company as a leading jam producer in Bulgaria.

CURRENT OPERATIONS AND MARKET PRESENCE

Today, **CIMA** operates in the fertile Thracian Plain in Southern Bulgaria, with approximately 80 full-time employees. With a production capacity of 60 tons per day, **CIMA** works in three business segments: retail network, **HORECA** (Hotels, Restaurants, and Cafes), and business-to-business (B2B). The company maintains a strong market presence through its own sales network. Known for its exceptional quality, **CIMA** is a preferred brand in hotels, restaurants, bars, and cafes. **CIMA** also develops and manufactures products for other companies in the food industry, solidifying its position as a strategic partner in business-to-business (B2B) relationships.

PRODUCT RANGE AND QUALITY STANDARDS

CIMA'S extensive product range includes preserves, marmalades, sweet sauces and toppings, fruit preparations, intense syrups, and various confectionary fillings. The company follows the European standards strictly, utilizing modern equipment and highly qualified specialists to ensure superior product quality.

EXPORT AND PRIVATE LABEL PARTNERSHIPS

Over 60% of **CIMA'S** production is exported, with a portfolio of over 180 products reaching markets in Japan, the USA, the UK, Israel, Hungary, Romania, Greece, Spain, the Netherlands, Belgium, and more. This extensive export network solidifies **CIMA'S** status as a leading Bulgarian manufacturer. Additionally, **CIMA** partners with renowned chain stores for Private Label products, offering custom flavors, high-quality ingredients, and aesthetically designed packaging. These collaborations have enhanced the company's image and ensured customer loyalty.

ZERO Added Sugar Preserve

230g

Fruit Content: 55%



STRAWBERRY

BENEFITS:

ZERO added sugar

Low in calories compared to traditional jams

Maintains the authentic taste of fruit

No preservatives

PRODUCT DESCRIPTION:

Experience the pure, natural sweetness of our Zero Added Sugar Preserve, crafted from well-sourced fruits without any additional sugar. This preserve retains the authentic fruit flavor and is free from artificial sweeteners and preservatives, making it a wholesome choice for those who prioritize health.

RECOMMENDED FOR:

Individuals monitoring their sugar intake

Health-conscious consumers seeking low-calorie options

USAGE:

Perfect for spreading on toast, mixing into yogurt, or muesli for a nutritious pleasure.

FLAVORS



MIXED FRUITS



APRICOT



STRAWBERRY



MIXED FRUITS

FLAVORS



ORANGE

100% Fruit Spread 280g

Fruit Content: 100%



BENEFITS:

Contains only natural sugars from the fruit
Rich in fruit nutrients and fibers
No artificial additives
Preserves the integrity of the fruit flavor

PRODUCT DESCRIPTION:

Cima's 100% fruit spread is a celebration of nature's purest flavors. Made entirely from well-sourced fruits, each spoonful overflows with the rich, authentic flavor. Without guilt, enjoy a delicious treat that is naturally sweet and utterly irresistible. Pure, simple, and simply scrumptious!

RECOMMENDED FOR:

Consumers seeking an all-natural, wholesome fruit spread.
Those who prefer products made entirely of fruit.
Reduced calory intake compared to regular preserves

USAGE:

Ideal for spreading on toast, mixing into yogurt, or enhancing your favorite recipes with the pure taste of real fruit.



EXTRA Fruit

Preserve 360g Fruit Content: 50%

BENEFITS:

High fruit content ensures robust flavor
Versatile for various culinary applications
Free from preservatives and artificial coloring

PRODUCT DESCRIPTION:

This preserve boasts a rich, fruit-forward flavor with 50% fruit content. The blend offers a delightful taste experience, perfect for various culinary uses. Easily spreadable rich with fruit pieces.

RECOMMENDED FOR:

Lovers of traditional, richly flavored preserve Individuals looking for versatile ingredients for both sweet and savory dishes

USAGE:

Use as a breakfast spread, pancakes, croissants, yogurt, muesli, as a dessert topping, or even in savory dishes. Ideal for pairing with cheese or meats.



STRAWBERRY



PEACH



FIG



RASPBERRY



SOUR CHERRY



FOREST FRUIT



ARONIA



BLUEBERRY



ROSEHIP

FLAVORS

TRADITIONAL Bulgarian

Preserves 250g



STRAWBERRY

BENEFITS:

Made with natural ingredients

Free from preservatives and additives

Versatile in both sweet and savory dishes

Offers a traditional, homestyle taste

PRODUCT DESCRIPTION:

Our Traditional Bulgarian Preserves are crafted using age-old recipes, featuring 55% fruit content. They are made with whole fruits, gently cooked in sugar syrup. These preserves offer a rich, authentic taste with a rustic texture, reminiscent of homemade preserves. The high fruit content ensures an intense, natural fruit taste that is both sweet and slightly tart, depending on the type of fruit used.

USAGE:

Ideal for breakfast spreads, yogurt, baking, dessert toppings, and even savory pairings with cheese.



SOUR CHERRY



FIG



BLUEBERRY

FLAVORS

Thanks to Bulgaria's ideal conditions for rose cultivation and a long tradition of growing the Queen of Flowers, the Bulgarian Rose has earned its global reputation. The Valley of Roses is home to the fragrant Damascus rose (*Rosa Damascena*), which inspired our Rose Jam. Our goal was to capture both its incomparable fragrance and its delicate taste. The elegant taste of our Rose Jam will brighten your day.



ROSE JAM





STRAWBERRY

CIMA Fruit Emotion 800ml



FOOD PREPARATION

BENEFITS:

Made with real fruits, no prep needed
Saves time and effort
Easy to store and use
Great taste
Happy customers

PRODUCT DESCRIPTION:

Elevate your beverages with our Fruit Emotion Food Preparation Base, packed with real fruit flavors. Made with premium fruits and ingredients they are perfect for quick and easy lemonade or smoothie preparation.

RECOMMENDED FOR:

Busy individuals looking for a convenient way to enjoy fruity drinks.
Those who love vibrant, refreshing flavors in their beverages.

USAGE:

Great for making homemade lemonades, smoothies, shakes, iced tea, alcoholic and non-alcoholic cocktails.



FLAVORS



CIMA Zero Added Sugar 800ml

Fruit Content: 65%



STRAWBERRY

LIME & GINGER

PASSION FRUIT

FLAVORS

PRODUCT DESCRIPTION:

A professional fruit preparation range, structured in two distinct product categories to meet diverse needs:

ZERO added SUGAR

Fruit preparations with no added sugar, delivering pure, authentic fruit taste and natural freshness.

PROTEIN ZERO **COLLAGEN** added SUGAR

The same high-fruit formulation, enhanced with collagen protein to support functional and wellness-oriented offerings.

USAGE

Ready-to-use. Suitable for:

- Smoothies, shakes, and homemade lemonades
- Alcoholic and non-alcoholic cocktails

CIMA Protein Collagen 800ml

ZERO ADDED SUGAR / Fruit Content: 65%



STRAWBERRY

MANGO

RASPBERRY

FLAVORS

RECOMMENDED FOR

- Hotels, restaurants, and catering services
- Smoothie bars
- Functional, high-protein, and wellness-oriented menus

BOTH PRODUCT LINES CONTAIN **65% FRUIT**, ENSURING RICH FLAVOR, VIBRANT TEXTURE, AND RELIABLE PERFORMANCE. TOGETHER, THEY SUPPORT MODERN MENUS THAT BALANCE INDULGENCE, FUNCTIONALITY, AND CONTROLLED SWEETNESS.





STRAWBERRY

CIMA Intense Syrup 700ml



BENEFITS:

Affordable and long-lasting

Easy to mix and pour

Enhances the flavor of drinks with a smooth, sweet taste

PRODUCT DESCRIPTION:

Our Intense Syrup is a versatile and cost-effective sweetener, perfect for a wide range of beverages. Available in various flavors, it's ideal for adding a burst of sweetness and flavor to both hot and cold drinks.

WHY INTENSE SYRUP?

With CIMA Intense Syrups you use less but you get more.

USAGE:

Use in cold beverages, cocktails, coffee, tea, hot chocolate, and more.



BLUE
CURACAO



RASPBERRY



GRENADINE



COCONUT



MOJITO



LIME



MINT

COCKTAIL
FLAVORS



CHOCOLATE
COOKIE



SALTED
CARAMEL



CARAMEL



VANILLA



HAZELNUT

HOT DRINK
FLAVORS





Topping 900/850g



BENEFITS:

Rich, indulgent flavors

Versatile in use, from desserts to coffee drinks

PRODUCT DESCRIPTION:

Available in both Chocolate and Fruit flavors, our Toppings are perfect for adding a delicious finish to your desserts and drinks.

RECOMMENDED FOR:

Dessert lovers and home bakers.

Those who enjoy adding a sweet touch to their breakfast or beverages.

USAGE:

Use as a topping for ice cream, pancakes, waffles, and more. Top up your hot or cold drinks.

CHOCOLATE

FLAVORS



STRAWBERRY
900 G

RASPBERRY
900 G

FOREST FRUIT
900 G

BLUEBERRY
900 G

HONEY
900 G

CARAMEL
900 G

TOFFEE
900 G

WHITE
CHOCOLATE
850 G

PISTACHIO
900 G

KIWI
900 G

Topping 360g



STRAWBERRY

CARAMEL

CHOCOLATE



CIMA offers an extensive range of products tailored for the **HORECA** sector, including traditional Bulgarian jams, premium fruit preserves, and chocolate creams. With a variety of packaging options available, **CIMA** ensures exceptional quality at competitive prices, making **CIMA** products an appealing choice for businesses in the hotel, restaurant, bar, and cafe' industries.

Extra Fruit Perserve 5kg / Fruit Content: 45%



FLAVORS

Jam 20g



CIMA Extra Fruit Preserve 900g

Fruit Content: 45%



STRAWBERRY



FOREST FRUIT



SOUR CHERRY



APRICOT



BLUEBERRY

FLAVORS

CIMA Home Style Preserve 1kg

Fruit Content: 55%

FLAVORS



STRAWBERRY



FOREST FRUIT



BLUEBERRY



APRICOT



SOUR CHERRY

CIMA Choco cream 1kg / 5kg

FLAVORS



CHOCO CREAM



VANILLA CHOCO CREAM



FOOD INDUSTRY SOLUTIONS

12

CIMA Food Solutions is a B2B division of **CIMA-99LTD.**, specialized in developing and producing custom-made solutions for fruit jams, fruit preparations and emulsion creams serving the dairy, ice cream and confectionery industries.

FOR THE CONFECTIONERY AND BAKERY INDUSTRIES



Croissants



Swiss rolls



Doughnuts



Fruit pies



Biscuits



Sweets



FOR THE DAIRY INDUSTRY

Product scope

- Milk drinks
- Yogurt drinks
- Milk / yogurt with fruit chunks
- Cheese
- Desserts
- Salads



Supplement to milk / yoghurt



Placing on the bottom of the package / layers



Placing separately / two-sector pack/



FOR THE ICE - CREAM INDUSTRY

Application in finished products

- Supplements to ice-cream
- Variegated ice-cream flavours
- Product sauces to be mixed with ice-cream mixture



USAGE:

Ideal for creating unique, branded products and enhancing existing offerings.

BENEFITS:

Customized solutions to meet specific business needs
High-quality ingredients and production standards



**ASEPTIC
STAINLESS STEEL
TANKS**
500 kg
and
1000 kg



CIMA



STRAWBERRY

Tru Balance 220g

FRUIT SPREAD WITH PROTEIN COLLAGEN

ZERO ADDED SUGAR / Fruit Content: 50%

WHY CHOOSE TRU PROTEIN FRUIT SPREAD?

- 22g of Protein per Serving:
Perfect for those seeking an extra protein punch.
- Made with Fruits:
Natural ingredients for a fresh, flavor packed taste.
- Zero Compromise on Flavor:
Sweet, fruity goodness in every bite!

HOW TO TRULY ENJOY IT?

- Spread it on toast for a high-protein breakfast.
- Stir it into yogurt for a nutritious snack.
- Give extra boost to your protein shake.
- Blend it into smoothies to sweeten and add nutrients.



tru balance

FLAVORS

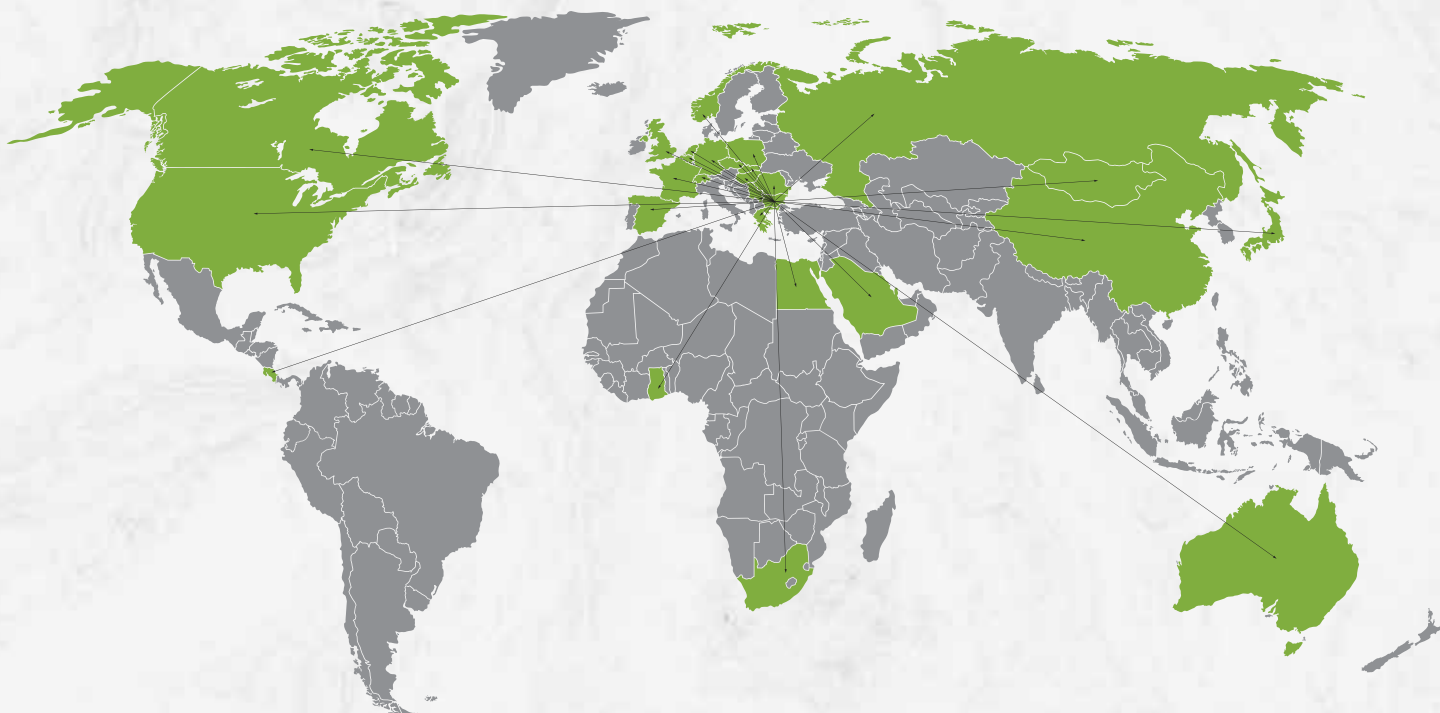


MIXED BERRY



MANGO, PASSION FRUIT & PEACH

KEEP IT TRU, KEEP IT BALANCED



CIMA99 LTD

MANUFACTURING OF PRESERVES, PURE HONEY, JAMS, MARMALADES,
FRUIT SPREADS, TOPPINGS, FRUIT FILLINGS

Bulgaria 4142 Stryama
Plovdiv region
tel. +359 3153 2195
e-mail: trade@cima99.com

